

## INDUSTRY REPORT

September 7, 2023

**hasc**  
**Live Online Proctoring**  
Available Monday-Friday 6 AM - 6 PM CST  
and on weekends 8 AM - 4:30 PM CST

**ResourceWise acquires Texas-based Chemical Intelligence**  
Chemical Intelligence is a provider of data, insights, and strategic consulting to the chemical industry, focusing specifically on glycols and derivatives, solvents, antifreeze, and methanol.  
[Read More](#)

**Beino weather aware during hurricane season is vital for industry**  
In the industrial sector, the looming threat of a hurricane can cast a shadow that cannot be ignored. [Read More](#)

**CADENCE Bank**  
**Your vision. Your Cadence.**  
[LEARN MORE](#)

**Enbridge acquires three U.S. utilities, becomes largest North American gas utility franchise**  
Following the closings of the acquisitions, Enbridge's gas utility business will be the largest, by volume, in North America with a combined rate base of over \$19 billion and about 7,000 employees. [Read More](#)

**VIDEO: Shaft Alignment Tool**  
Maximize the performance of your rotating equipment with XT770. Align to ANSI tolerances, measure misalignment of horizontal and vertical machines including soft foot, track thermal growth and pipe strain, and document the results.  
[Watch Video](#)

**28th AMERICAN HOUSTON**  
**OCTOBER 25-26**  
**Corpus Christi carbon storage hub awarded to world-class team led by Repsol**  
The Texas General Land Office awarded a Repsol-led partnership a contract for over 140,000 gross acres of pore space owned by the Permanent School Fund for CO<sub>2</sub> storage located offshore of Corpus Christi, Texas. [Read More](#)

**Tellurian and Baker Hughes announce agreement for Driftwood LNG Phase 1 liquefaction equipment**  
Tellurian Inc. and Baker Hughes agree to supply eight main refrigerant compression packages for Phase 1 of the Driftwood LNG project. [Read More](#)

**UPCOMING WEBINAR SEPTEMBER 13, 2023 11:00 AM CT**  
**OPTELUS Strydo**  
**DIGITALLY TRANSFORMING INSPECTIONS, PROJECT PLANNING & SECURITY SURVEILLANCE WITH AUTONOMOUS DRONES AND DIGITAL TWINS**  
[REGISTER NOW](#)

**Valuable Resources**

- BIC Photos: IBR Clay Shoot 2023
- BIC Website: Top News on BICMagazine.com
- BIC Video: The economic outlook for U.S. chemical markets
- BIC Website: New Digital Edition

## RESOURCES ALERT

August 9, 2023

**How to eliminate sandblasting in your facility**  
Traditional coatings systems, such as the two- or three-coat epoxy system, are completely cost-prohibitive in most cases. All the tedious parameters, expensive equipment and unsafe labor-intensive practices set a price point that most facilities choose not to meet. [Read More](#)

**EXPANSION JOINTS**  
**PREVENT DOWNTIME - FREE ONSITE PLANT SURVEYS AVAILABLE**  
[LEARN MORE](#)

**Industry recruiting leaders discuss countermeasures to skill gap challenges**  
Learn about innovative recruitment approaches and strategic solutions discussed by professionals from Mitsubishi Chemical, Chevron, Kaneka, and LyondellBasell. [Read More](#)

**VIDEO: FORTRESS Protective Buildings a turnkey, precast concrete blast resistant building**  
When it comes to multi-hazard protection for your personnel, nothing compares to FORTRESS Protective Buildings. Our turnkey structures are more than blast resistant modules. [Watch](#)

**FABRICATING THE FUTURE**  
Modular Fabrication | Pipe Fabrication | Pipe Bending  
Turnkey EPF | Engineering and Design | Integration and Automation  
[LEARN MORE](#)

**The importance of quality data in compliance with air pollutant regulations**  
Meeting environmental laws and regulations is crucial for businesses operating in industries with potential air pollutant emissions. Compliance testing plays a vital role in determining the level of emissions and ensuring adherence to regulatory requirements. [Read More](#)

**BIC Alliance members prepared to help during Gulf Coast's hurricane season**  
It only takes one hurricane to cause widespread devastation, which is why having a strong support system ready when needed this hurricane season is key to safety and recovery. [Read More](#)

**Providing solutions and specialized products for diverse industries**  
In the early days of the blast-resistance industry, one company was approached to design a new option for mobile modular blast-resistant buildings. At the same time, it also started building LeaseFleet, which is now North America's largest fleet of steel blast-resistant buildings. [Read More](#)

**UPCOMING WEBINAR AUGUST 23, 2023 10:00 AM CT**  
**INDUSTRIAL SCIENTIFIC**  
**ENHANCING O&G LONE WORKER SAFETY: THE POWER OF CONNECTED DEVICES**  
[REGISTER NOW](#)

## INDUSTRY REPORT

### Content

Profiles of industry leaders, project updates, news and analysis, guest articles, Hot Jobs, upcoming industry events and featured resources and video. Mobile-optimized design.

### Audience

Subscribers include decision makers in the Refining, Petrochem, Industrial Construction, Pipelines, Tanks and Terminals, O&G Exploration and Production and Power Generation industries, as well as contractors and EPC companies. Circulation is approximately 22,000. Average open rate is 28% per issue.

### Frequency

Every Tuesday and Thursday (Tuesday only in July and August).

## RESOURCES ALERT

### Content

BIC Resources Alert showcases webinars, videos, whitepapers, conferences and events within the energy industry. Subscribers receive valuable information that applies directly to their day-to-day responsibilities including new technology, industry trends and solutions, operational excellence, occupational safety and health, environmental and risk management and regulatory compliance.

### Audience

BIC Resources Alert subscribers include decision makers in the Refining, Petrochem, Industrial Construction, Pipelines, Tanks and Terminals, O&G Exploration and Production, and Power Generation industries as well as contractor and EPC companies. Circulation is approximately 20,000. Average open rate is 27%.

### Frequency

Once per quarter



### SPECS

**Banner Ad:** Size 600x125. 40KB max. file size, PNG, JPEG, GIF (1 mb max file size)

**Featured Event:** Summary of an upcoming event, up to 50 words, plus full description up to 250 words on BICMagazine.com's events page, and a link to the event's page.

**Featured Video:** Teaser image, 50-word description, headline of video, URL link to the video, or .mp4 video file to upload to our YouTube Channel.

**Sponsored Content:** Article with headline and up to 50-word description within the one newsletter, plus full description on BICMagazine.com.

**Native Ads:** #1 (second story) #2 (fourth story). Text (at least 500 words); with link to custom landing page on BICMagazine.com. Landing page with top banner ad and floor ad.

#### Featured Product Specs:

- Headline (up to 12 words) and synopsis (up to 50 words).
- Image (PNG or JPEG, min. 300x250, min. 72 dpi, max. file size 5 MB), no videos.
- If product is being linked to sponsor's page: URL for landing page.
- If BIC is hosting the product article: Description (can be same as synopsis, or a different description of up to 200 words). Can include embedded links, and a second image (optional).

**Deadline:** All content and ad files due 10 days before publish date. Submit files to Brad Martin, [bmartin@bicalliance.com](mailto:bmartin@bicalliance.com).

Advertiser provides all text, ad files and links.

### INDUSTRY REPORT & RESOURCES ALERT AD UNITS & NET RATES

POSITION	SIZE	RATE PER INSERTION		
		1X	6X	12X
#1 Top Banner	600x125	\$2,250	\$2,150	\$2,000
#2 Ad Banner	600x125	\$2,000	\$1,950	\$1,850
#3 Ad Banner	600x125	\$1,500	\$1,450	\$1,350
#4 Ad Banner	600x125	\$1,500	\$1,450	\$1,350
#5 Ad Banner	600x125	\$1,500	\$1,450	\$1,350
#1 Native Ad	See Specs Box	\$5,700	\$5,500	\$5,250
#2 Native Ad	See Specs Box	\$4,200	\$4,000	\$3,800
Featured Event, Video, Product or Sponsored Content	See Specs Box	\$1,000	\$950	\$900

\* Full metrics and analytics provided with each campaign

**Valero announces CEO transition plan**  
Valero Energy Corporation announced that Joseph W. Gorder, Valero's chief executive officer and chairman of the board, has chosen to retire as CEO and has been elected as executive chairman of the board, both effective June 30, 2023.

**Air Products announces two new world-scale carbon monoxide projects**  
The facilities in La Porte and Texas City, Texas, just south of Houston, will produce a combined over 70 million standard cubic feet per day of CO and will be connected to Air Products' existing Gulf Coast, and the world's largest, CO pipeline network.

**Ascend's Blanchard aims for "best site worldwide" status**  
As the senior director at Ascend Performance Materials' Chocolate Bayou site in Alvin, Texas, Greg Blanchard has assumed many responsibilities that have taught him valuable lessons over the years.

**Shell Catalysts & Technologies announces expansion of the largest refining catalyst plant in the world**  
Shell Catalysts & Technologies announced a final investment decision of \$121.7 million to expand its West Baton Rouge Parish facility in Louisiana.

**Chevron announces agreement to acquire PDC Energy**  
The total enterprise value, including debt, of the transaction is \$7.6 billion.

**Dow proposes to build nuclear project in Texas**  
The project is focused on providing the Seadrift site with safe, reliable, zero carbon emissions power and steam as existing energy and steam assets near their end-of-life.

**2023 Dow Chemical Fishing Tournament**  
July 14, 2023  
San Leon, TX  
The Dow Chemical Fishing Tournament is a team event by boat, pier, or land fishing. Adults and youth are welcome.

**THE PRIME EXPO**  
AUGUST 10, 2023  
PASADENA CONVENTION CENTER  
LEARN MORE

**Petrochemical & Refining Summit**  
July 17-19, 2023  
New Orleans, LA  
The Petrochemical & Refining Summit is an invitation-only, premium Summit bringing leading petrochemical and refining executives and innovative suppliers and solution providers together.

### BIC 6

- Exclusive sponsorship, two banner ad positions
- Top stories of the month distributed to entire readership
- Highly engaging content
- Frequency: Monthly

**Banner Ad:** Size 600x125. 40KB max. file size, PDF, PNG, JPEG. Static ads only; dynamic ads do not render properly on all platforms.

**Deadline:** All content and ad files due 10 days before publish date. Submit files to Brad Martin, [bmartin@bicalliance.com](mailto:bmartin@bicalliance.com).

**Rates:** 1X - \$3,900 per issue  
6X - \$3,500 per issue  
12X - \$3,250 per issue

### THE NETWORKER

- **Content:** This unique monthly newsletter provides a summary of key events upcoming in the next 30-60 days, with links to the events and to the online BIC Industry Calendar.
- **Audience:** BIC ResourcesAlert subscribers include decision makers in the Refining, Petrochem, Industrial Construction, Pipelines, Tanks and Terminals, O&G Exploration and Production, and Power Generation industries as well as contractor and EPC companies. Circulation is approximately 22,000. Average open rate is 28%.
- **Frequency:** End of every month for the next month's events.

**Banner Ad:** Size 600x125. 40KB max. file size, PDF, PNG, JPEG. Static ads only; dynamic ads do not render properly on all platforms.

**Deadline:** Ad file due 10 business days before the start of the sponsorship; sponsor can submit new banner ad. Submit files to Brad Martin, [bmartin@bicalliance.com](mailto:bmartin@bicalliance.com).

**Rate:** \$2,500 per issue